

INVITATION

It is with great pleasure that we invite you to attend online the

Final Conference for the projects



**Fostering Entrepreneurship and Innovation in
Cultural and Creative Industries through
Interdisciplinary Education**



**Supporting, Mobilizing & Empowering Creative
and Cultural Industry Entrepreneurs and
Educators Towards Social Change**

- **Date/Hour:** Monday 20th February 2023, 08:00 CET
- **Type:** Online, follow [this link](#).
- **Language:** English

Athens Time	Central Europ. Time	Program
09.00 – 09.10	08.00 – 08.10	Welcome
		Part A – The FENICE project
09.10 – 09.30	08.10 – 08.30	▪ Introduction to the project and the FENICE Syllabuses
09.30 – 09.50	08.30 – 08.50	▪ Online FENICE Courses - Demonstration
09.50 – 10.10	08.50 – 09.10	▪ Model for HEI-business partnership to promote incubation, start-ups and entrepreneurship in cultural and creative industries
10.10 – 10.30	09.10 – 09.30	▪ Entrepreneurship and Technology Transfer in NKUA, Ass. Prof. Antonis Livieratos, Department of Business Administration, Academic Advisor Archimedes Center for Innovation and Entrepreneurship
10.30 – 10.45	09.30 – 09.45	<i>Health break</i>
10.45 – 11.05	09.45 – 10.05	▪ Entrepreneurship in EdTech, Univ. of Piraeus
11.05 – 11.30	10.05 – 10.30	▪ Open Discussion on a) Model for HEI-business partnership, b) How to exploit the FENICE Curriculum and Courses
		Part B – The CENTAUR project
11.30 – 11.45	10.30 – 10.45	▪ Introduction to the CENTAUR project
11.45 – 12.15	10.45 – 11.15	▪ Demonstration of the CENTAUR Platform
12.15 – 12.30	11.15 – 11.30	▪ Introduction to the CENTAUR Exercises
12.30 – 12.45	11.30 – 11.45	<i>Health break</i>
12.45 – 13.00	11.45 – 12.00	▪ Introduction to the SAT tool
13.00 – 13.30	12.00 – 12.30	▪ Presentation of the MUSEOTEK platform
13.30 – 14.00	12.30 – 13.00	▪ Open Discussion: How to exploit the CENTAUR results

Online Registration Form

Please, register yourself in this [online form](#)

Projects Identity

FENICE project

- **Target groups:**
 - a) students and professionals of the Arts and Humanities as well as Business and Economics
 - b) Academic Units
 - c) Enterprises in the Cultural and Creative Industries sector
- **Description:** The FENICE project aims to strengthen Entrepreneurship and Innovation as well as the relationship between HEI and industry, focusing on students and professionals of the Arts and Humanities and Business and Economics. Its main outputs are:
 - a) a “Management and Entrepreneurship in Cultural and Creative Industries” Curriculum,
 - b) four courses available online together with the training material in 6 languages,
 - c) a HEI-business partnership model to promote start-ups and entrepreneurship in cultural and creative industries.
- **Websites:** <https://fenice-project.eu/> | <https://training.fenice-project.eu/>

CENTAUR Project

- **Target groups:**
 - Professionals in the Creative Art Sector (CAS), i.e., artists in the performing and visual arts, who may be unemployed and cannot use their potential.
 - People working with adults on a regular basis (teachers, social workers, employees of NGOs, etc.), who have so far not made efficient use of online activities in the creative fields.
 - Every-day people, who wish to enhance their life skills by developing creativity
- **Description:** The CENTAUR project aims to bring together artists and trainers in adult education. We are convinced that artists in particular, because of the training they have received and the path they have taken in life, have many methods at their disposal that can be very interesting and helpful for many course participants in the field of adult education. Furthermore, we believe that artists can also benefit from expanding their field of activity and becoming active in adult education. Artists can make valuable contributions to society even when a situation like the pandemic makes it impossible to perform in front of an audience, to make their art public!
- **Websites:** <https://centaur-project.eu/> | <https://training.centaur-project.eu/>

Contact point for more details

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